

Spartan Sport Sponsorship Structure 2020



BRONZE (Single Team) Sponsorship

Cost: \$500 plus

Sponsorship Outline/Benefits:

Single team sponsorship (buy a set of school hoodies for a team etc as an example) is available. Any single team sponsorship deal made can include the purchase of a corflute sign (\$75 at sponsor's expense) which can be erected when the particular team is playing. No sponsor's logo/s will appear anywhere else (other than playing top if the team is a 1st team) by arrangement with MIC and Spartan Sports first based on sponsorship level. At seasons end the sign can become property of the sponsor or belong with the school if a second year's sponsorship is secured.

SILVER (Product/Donation) Sponsorship

Cost: Product/donation

Sponsorship Outline/Benefits:

Companies or individuals who are in a position to donate sponsors product or services to Shirley Boys High School (including student prizes) are welcomed. The School will acknowledge the donation in the appropriate channel in relation to the recipient/code receiving the benefit.

GOLD (major) Sponsorship

(3 year contract – can be nominated to a single sports code)

Cost: \$9000 for a 3 year lease payable \$3000 p/a or \$250 per month over 3 years.

Sponsorship Outline/Benefits:

1. Website Association:
 - Name and logo on homepage of our sports teams.
 - A link on the Spartans website to your own website.
 - Acknowledgement on Spartans Homepage.
2. Naming rights on Signage:
 - Advertising boards to be displayed at Gold Sport venues/matches (*Rugby, Rowing, Football, Hockey, Cricket, Volleyball and Basketball*).
3. Acknowledgement in School Newsletters.
4. Invitation to Annual Spartans Sport Awards Dinner, Coaches Function and other appropriate sports related activities.
5. Acknowledgement in other media releases as appropriate and at the discretion of school media outlets such as Shirley Boys High School Facebook page.
6. Right to use Spartans Sport logo and association with organisation in your own promotions.
7. A SBHS plaque acknowledgment that you are a Spartans Sport Supporter.

PLATINUM Package Sponsorship

(3 year contract – can be nominated to a single sports code)

Cost: \$15 000 plus for a 3 year lease payable \$5000 plus p/a or \$417 plus per month over 3 years.

Sponsorship Outline/Benefits:

1. Naming rights on playing gear.
2. All the benefits of Gold Package.
3. Naming rights on sports equipment such as post pads etc.
4. Trophy association at prize giving option.
5. Year Book acknowledgement.

Note# As to not present conflicting sponsors over the lifespan of any given garment, the Spartan Sports Committee has agreed to keep branding off all student sports apparel outside of 1st team playing kit. This allows greater future use of the available generic SBHS Spartan clothing items and keeps student cost down by allowing them to wear the same kit for different sports. We appreciate your understanding and hope you can consider the complexity of this issue from the school's perspective.